

massimo copenhagen



**handknotted
handwoven
handtufted**

**rugs
made by hand
are forever**



massimo
copenhagen

ORIGINS

Established in Copenhagen, Denmark - for more than 20 years massimo copenhagen has focused on creating handmade contemporary rugs for both private homes and public spaces.

We believe that any interior can be elevated with uplifting colours and pleasant textures - and we do it one rug at a time. Today, our collection includes more than 350 rug variations, of which 98% is available in stock and ready to ship from our 1,600 sqm showroom in Birkerød. And the possibilities don't end there, since massimo is offering customised service for both private and contract projects.

When choosing the materials, our focus has always been on well-being, positive impact on the environment and superior quality. That decision to only work with natural and recycled materials, is rooted in the Scandinavian way of living rather than the latest trends. Each material, from bamboo to hemp, lends its own characteristics to the rug, making them distinctive and suitable for different areas.

CRAFTSMANSHIP

Our rug production is based in India, where skills of weavers are passed down from one generation to another, handcrafting textiles renowned worldwide for their quality and intricate artistry. Every process involved in making a massimo rug is manual, which means each rug is one-of-a-kind. It's this art that transforms strands of yarn tied by hand into pieces of art.

Over the years we have developed strong and trusted relationships with our manufacturers, some of which have been with us from day one. Together we ensure strict quality control throughout the rug-making process—starting from sourcing the raw materials to spinning, dyeing, and weaving the rugs to washing and finishing them. This guarantees that massimo rugs are long-lasting and not harming the environment.

As part of our commitment to responsible production, we use Amfori BSCI to help monitor and assess working conditions at our partner factories.

That full control over the process also allows for experimentation with design, materials and techniques regardless of the size of the project. No idea is too small or too big—and that's the foundation of our many partnerships and collaborations.

our designers

Meet the creative minds behind our collection of rugs

Meet The Family

At massimo copenhagen, we are proud to work with a diverse group of designers whose work is guided by a strong sense of purpose, creativity, and care. From established studios to emerging voices, each collaboration is rooted in a shared vision—one that values beauty, thoughtfulness, and responsibility in equal measure.

Our partnerships are never coincidental. We seek out designers who bring clarity, depth, and originality to their practice, those who approach interiors, architecture, and objects not just as forms to be shaped, but as experiences to be lived with.

These collaborations often begin with conversation, grow through mutual respect, and take shape through a belief in design that endures. Together, we are committed to creating pieces that are timeless in aesthetic and responsible in essence — design that doesn't follow trends, and doesn't compromise the planet we all share.



Norm Architects



Space Copenhagen



OEO Studio



Tanja Kirst



Emily Broom



FACNE Studio



Signe Hytte



Vera&Kyte



Groundwork Studio



Jacek Kolasiński

Natural & Recycled Materials



Our use of wool emphasizes quality and durability. Wool is a material that is easy to work with and maintain, allowing a wool rug to be enjoyed for many years. Wool is a 100% natural product that is biodegradable and free from harmful substances, making it an environmentally friendly choice.



Jute brings a soft, warm texture to interiors, adding a relaxed and organic feel. Jute is 100% biodegradable and cultivated with minimal environmental impact. It requires little water and energy to produce, making it a responsible and resource-efficient material.



Sisal is made from the agave plant and offers a clean, refined texture perfect for high-traffic areas. Its natural resilience makes it a go-to for homes and spaces that demand performance without compromising on style. Sisal is fully biodegradable and requires minimal water and chemicals to grow – a choice that's as smart as it is sustainable.



rPET is a recycled version of PET (Polyethylene Terephthalate) sourced from collected and cleaned plastic bottles. This fiber is strong, durable, and surprisingly soft, making it well suited for everyday use in rugs. By using rPET, we help reduce plastic waste and lower the environmental impact by saving resources, energy, and carbon emissions.



Bamboo is a finely textured, soft material known for its natural sheen and gentle feel. It offers a unique softness that few other fibers can match, lending a delicate and refined touch to any rug. While bamboo requires careful handling due to its subtle nature, this quality adds to its understated elegance and tactile appeal.



Linen is a soft, tactile natural fiber made from flax. It brings a light, breathable quality to a rug and has a gentle, matte finish that adds quiet depth to the surface. Working with linen is a careful and time-consuming process, which contributes to its sense of exclusivity. Over time, linen becomes even softer, developing a graceful patina that reflects its natural beauty.



Hemp is a strong and naturally refined fibre with a clean, tactile expression. Hemp is a low-impact crop that grows quickly without the need for pesticides or excessive water. It supports soil health and is widely recognised as one of the most sustainable natural fibres available.

sustainability journey



Better Materials

Natural, recycled, or responsibly sourced fibres like wool, bamboo, linen, rPET.



Craftsmanship

Long-term partnerships with artisans, controlled working conditions, and strong social responsibility.



Smarter Logistics

Full container shipping, optimised planning and minimal air freight.



Future Thinking

Responsible mindset and planning, environmental awareness, and future circular thinking.

At Massimo, quality, design, and craftsmanship have been our foundation for over two decades.

Creating rugs that last and bring timeless beauty to spaces has always been at the heart of what we do. Sustainability is an essential part of our journey, then now and forward – a responsibility we have increasingly embraced as we strive to make more thoughtful and lasting choices.

From the start, we have focused on sourcing natural and recycled fibres, ensuring responsible production, and maintaining fair conditions throughout our supply chain. We collaborate closely with our weavers to support ethical practices, maximize container loads to reduce transport emissions, and at our headquarters, we reuse packaging and work continuously to reduce waste through careful planning and smarter material use.

We recognize that sustainability is an ongoing process. Moving forward, we are committed to deepening our efforts by integrating circular thinking, increasing transparency, and investing in long-term solutions that reduce environmental impact and extend the life of our products.

Every decision we make is guided by care, accountability, and purpose – shaping a future where design and sustainability coexist, and where Massimo evolves thoughtfully as a company mindful of its role in positive change.

Certifications

At Massimo, quality, responsibility, and transparency are at the core of everything we do. We hold certifications that reflect our commitment to safe, responsible, and high-quality production – including: OEKO-tex, Amfori and Care And Fair.

In our production, we also work with globally recognized standards and certifications that support fair working conditions, environmental care, and material transparency – such as: ISO9001, ISO1400, Smeta, SA8000, GRS.

We see certifications as a valuable tool to ensure integrity, build trust, and deliver lasting quality to our customers.

Our Sustainable Journal offers a deeper look into how we work – from the certifications we hold, to the choices we make in our production and materials. It's our way of sharing the steps we take towards greater transparency and care – for people, for the environment, and for every space our rugs become a part of.

massimo
Certificates



Production
Certificates



Sustainability
Journal 2024

bespoke

massimo solutions for your project.

Customised in each and every detail.

Every rug in massimo's collection can be customised to match your vision. The size, the shape, the colour. You tell us what you need and we will make it happen.

We have an extensive experience, know-how and production capacity that allows for a high flexibility. This means, that no matter the size of your project - we can offer the service of customisation.

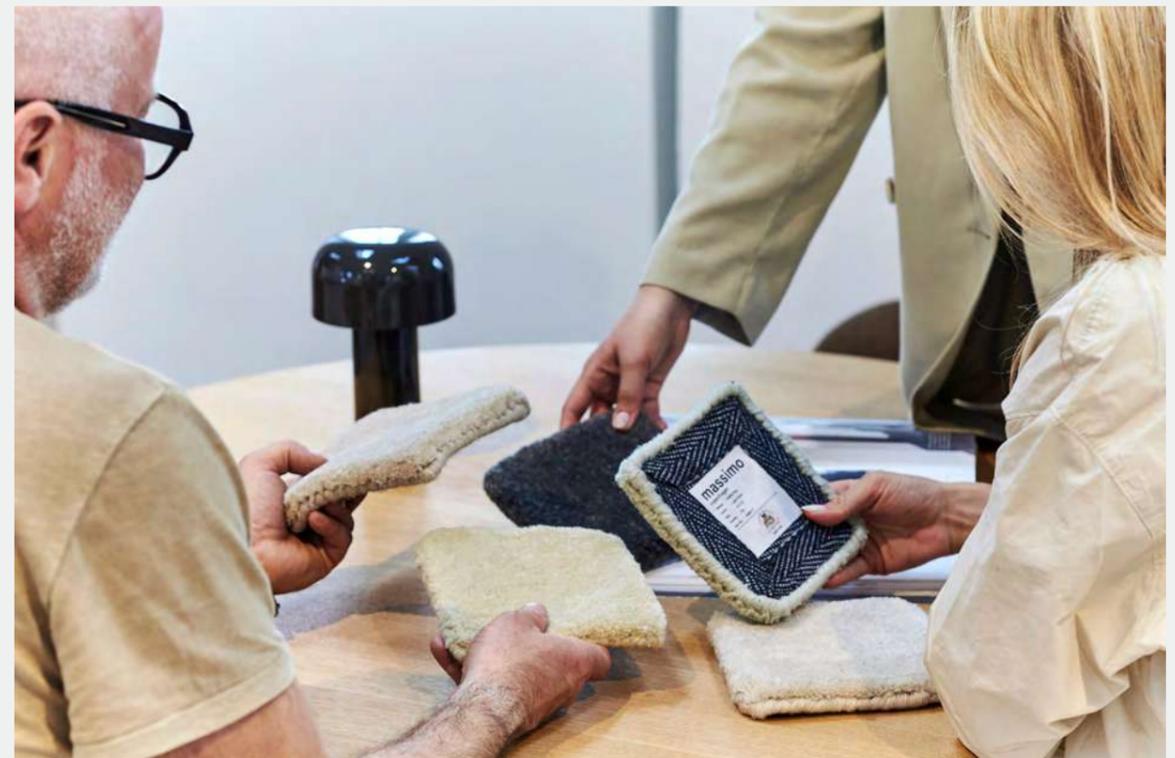
Regardless whether it's a single one, or 1,000 rugs project - we approach each order in the same professional manner and with the highest attention to detail.

Anything is possible.

At massimo we are passionate about pushing the boundaries and being challenged with new ideas. We enjoy the process of exploring different perspectives on textile design. Turning the ideas into tangible, tactile works of art.

If you have a unique rug concept in mind - we will be thrilled to help you express your vision.

hotels
residential
restaurants
co-working
offices
showrooms
institutions
retail stores
commercial





Danke Bank Headquarters in Copenhagen
Design: Signal Architects, Holmrís B8



Quality Hotel™ Panorama by Strawberry in Trondheim
Design: HAEG Interiørarkitektur / Photography: Anne Bråtveit

massimo colour & texture library

100% Undyed New Zealand Wool



ESCAPE KELIM
chalk



ESCAPE KELIM
chalk w. fringes



ESCAPE KELIM
muscat w. fringes



ESCAPE KELIM
muscat



ESCAPE KELIM
stone



ESCAPE KELIM
light beige

SPACE COPENHAGEN

100% New Zealand Wool



GROUND
dune



GROUND
sand



GROUND
warm oak



GROUND
walnut



GROUND
bark



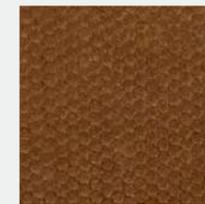
GROUND
soil

NORM ARCHITECTS

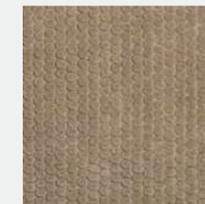
100% New Zealand Wool



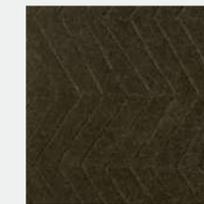
DROPS
forest green



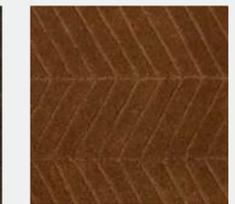
DROPS
smoked caramel



DROPS
rocky grey



VEIN
forest green



VEIN
smoked caramel



VEIN
rocky grey

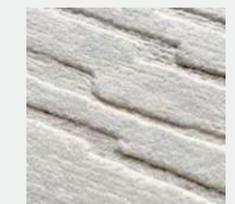
GROUNDWORK STUDIO

Mix Alpaca Wool & Bamboo



LORO
cream

100% Merino Wool



MONTE
cream



MONTE
natural

100% Natural European Wool



ATOLL
cream



ATOLL
dark brown



ATOLL
light grey

SIGNE HYTTE

100% Linen



TRELLIS
chalk



TRELLIS
ash



TRELLIS
hay

EMILY BROOM

100% Undyed New Zealand Wool



EARTH NATURAL ivory
EARTH NATURAL light beige
EARTH NATURAL silver grey
EARTH NATURAL light grey
EARTH NATURAL dark grey

Recycled Plastic (RPET)



REPEAT pistachio
REPEAT cream
REPEAT pastel yellow
REPEAT beige
REPEAT graphite

100% New Zealand Wool



EARTH HANDTUFT golden brown
EARTH HANDTUFT dark grey/brown
EARTH HANDTUFT taupe

100% New Zealand Wool



RYA cream
RYA soft beige
RYA nougat brown
RYA charcoal



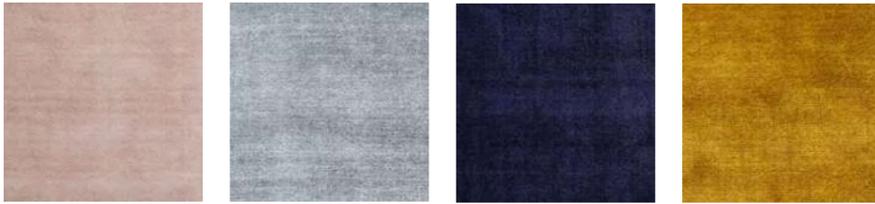
EARTH blush
EARTH verte grey
EARTH sea green
EARTH moss green

100% Sisal



BELIZE natural
BELIZE taupe

50% Bamboo - 50% New Zealand Wool



EARTH BAMBOO nougat rose
EARTH BAMBOO concrete
EARTH BAMBOO vibrant blue
EARTH BAMBOO mustard yellow

100% Hemp/Jute



SUMACE natural
SUMACE black
SUMACE navy blue



EARTH BAMBOO desert sand
EARTH BAMBOO soft grey
EARTH BAMBOO cashmere
EARTH BAMBOO camel
EARTH BAMBOO warm grey

100% New Zealand Wool



KARMA WOOL taupe
KARMA WOOL dark oak
KARMA WOOL dark burgundy
KARMA WOOL marine

100% Bamboo



BAMBOO rose dust
BAMBOO light brown
BAMBOO light grey
BAMBOO grey
BAMBOO copper
BAMBOO stiffkey blue

100% Recycled Bamboo



KARMA olive green
KARMA nougat brown
KARMA light grey
KARMA washed blue

50% New Zealand Wool
50% Bamboo



SPACE SURFACE

100% Bamboo



MOON NIGHT



COPPER MOON

100% New Zealand Wool



CLOUD9
morning



CLOUD9
day



CLOUD9
afternoon



CLOUD9
cloudy

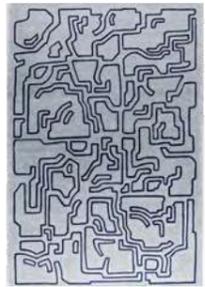
FACNE STUDIO

50% New Zealand Wool - 50% Bamboo

OEO STUDIO



STRUCTURES
fragment I



STRUCTURES
fragment II



STRUCTURES
fragment III



STRUCTURES
fragment IV

100% New Zealand Wool

VERA & KYTE



AFFINITY
blush



AFFINITY
lagoon



AFFINITY
mocha

100% New Zealand Wool



STRUCTURES 2.0
pale rose



STRUCTURES 2.0
vulcano dust



STRUCTURES 2.0
arctic green

100% Hemp

TANJA KIRST



HEMP
grey



HEMP
multi



HEMP
nougat rose



HEMP
red



ABOUT SIGNE HYTE

Signe Hytte Studio is based in the heart of Copenhagen. Drawing inspiration from culture and art rather than trends and tech, the idea is to create objects, designs, and interiors that tell a story. With meticulous attention to detail, every project is an expression of a feeling, a dream, or an idea. Formerly working as Head of Design for Danish furniture brand & tradition, Signe Hytte combines an artistic outlook and commercial understanding with designs that come alive through visual storytelling. Signe Hytte Studio works within the fields of product design and creative consultancy.

**ATOLL
BY SIGNE HYTE**

The Atoll collection is inspired by the world of art and graphical elements. Through calm minimalism and abstract expressionism, the collection is designed to infuse the home with a welcoming tactile quality, achieved through hand-drawn elements that add a personal touch to the rugs.

These rugs become small works of art in their own right, and, much like the name 'atoll,' they provide the home with serene and steady "islands" for the furniture to rest upon.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handtufted
100% Natural European Wool

Available Sizes:
170 x 240 cm
200 x 300 cm
250 x 250 cm

Custom sizes: Yes

Pile height: 12-13 mm
Weight: 4,5 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certificates: ISO9001 & ISO14001



cream

brown

grey



ABOUT EMILY BROOM

Emily Broom is an Australian-born designer based in Copenhagen, with a background in Architecture, Interior Design, and Visual Communication. Her work blends spatial sensitivity with a refined material palette, shaped by a decade in London and experience at leading studios including Space Copenhagen, Norm Architects, and Dorte Mandrup.

In 2019, she founded her own studio in Copenhagen, where she develops architectural concepts, furniture, and functional objects with a focus on quiet elegance and purposeful form. Her work is defined by a sensitivity to material, atmosphere, and spatial harmony.

TRELLIS BY EMILY BROOM

Trellis is a study in structure and sophistication. Inspired by the precision of architectural frameworks and the rhythm of woven textiles, its clean, geometric pattern creates a sense of order and timeless style. Crafted from high-quality linen in neutral tones, Trellis features a mix of looped and cut piles, adding both depth and texture.

This rug brings both warmth and balance to any space, offering a foundation that feels contemporary yet enduring.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handknotted
100% Linen

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Pile height: 6-7 mm

Weight: 3.80 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001 & ISO14001



chalk



ash



hay



ABOUT NORM ARCHITECTS

Norm Architects is a multidisciplinary studio utilising design to enrich daily life. Founded in 2008, their practice works from the belief that architecture, interior and product design can and should re-sensitize the modern human lifestyle. Projects of all scales are guided by the essential and universal needs of body and mind to arrive at outcomes that feel as good as they look and that age gracefully. Through natural materials, simple geometries and thoughtfully composed atmospheres, Norm Architects aim to nurture all five human senses, support the human form and provide enduring functionality. The Copenhagen-based studio merges Scandinavian traditions with an international perspective and cultural curiosity to deliver site-specific spaces and objects defined by exceptional craft, beauty and longevity.

GROUND BY NORM ARCHITECTS

Ground Collection reflects the philosophy of "Soft Minimal" by embracing simplicity and tranquility, evoking a feeling of calmness and warmth.

The colors and textures are inspired by earthy tones and subtle hues that reflect the diverse landscapes of the living environment. By incorporating these elements into the designs, the aim is to create a space that feels inviting and harmonious – where the presence of nature is palpable, promoting a sense of connection and well-being.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handtufted
100% New Zealand Wool
100% OEKO-TEX Cotton base layer

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 250 cm
250 x 350 cm
300 x 400 cm

Custom sizes: Yes

Pile height: 7-9 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



dune

sand

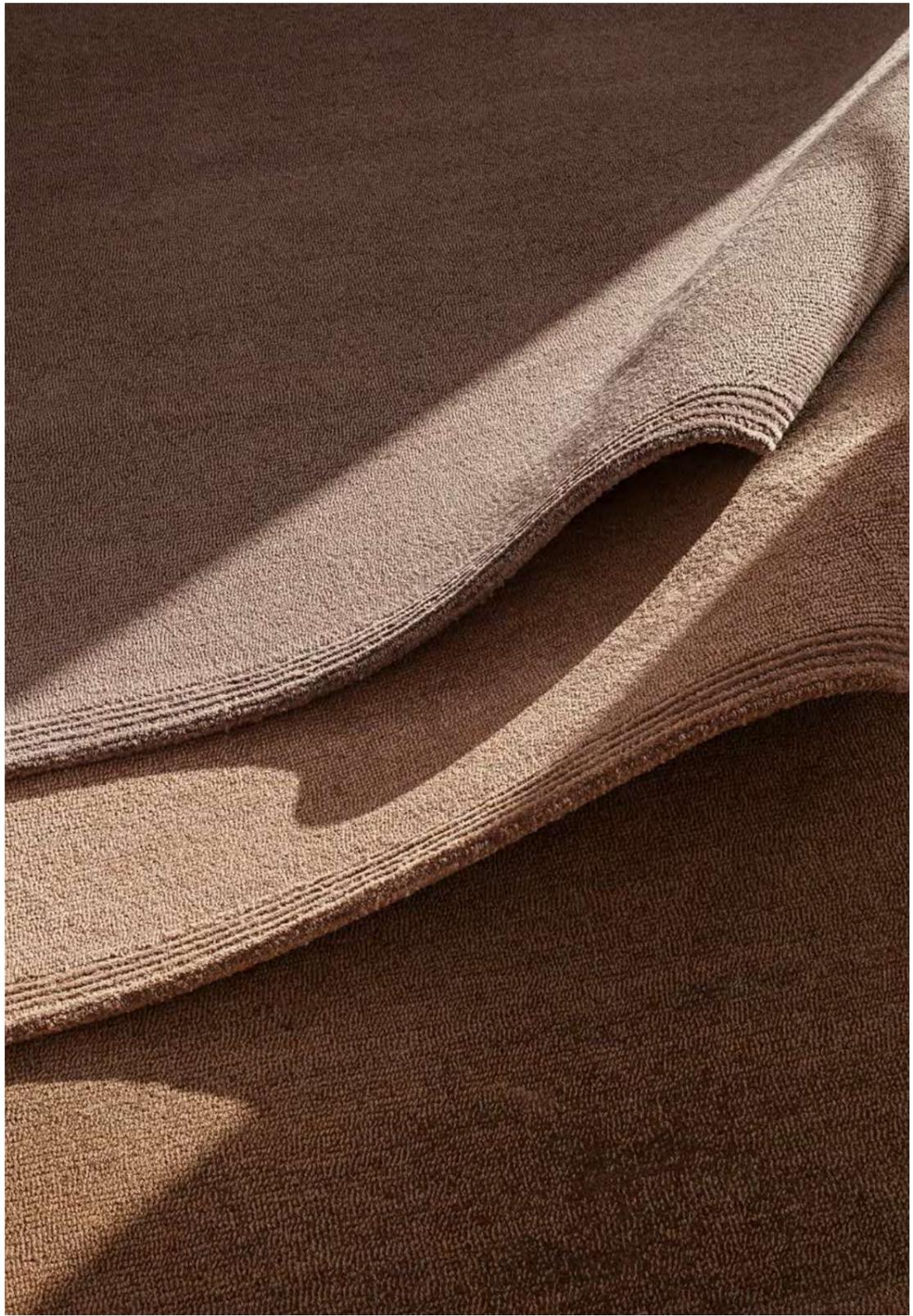
warm oak



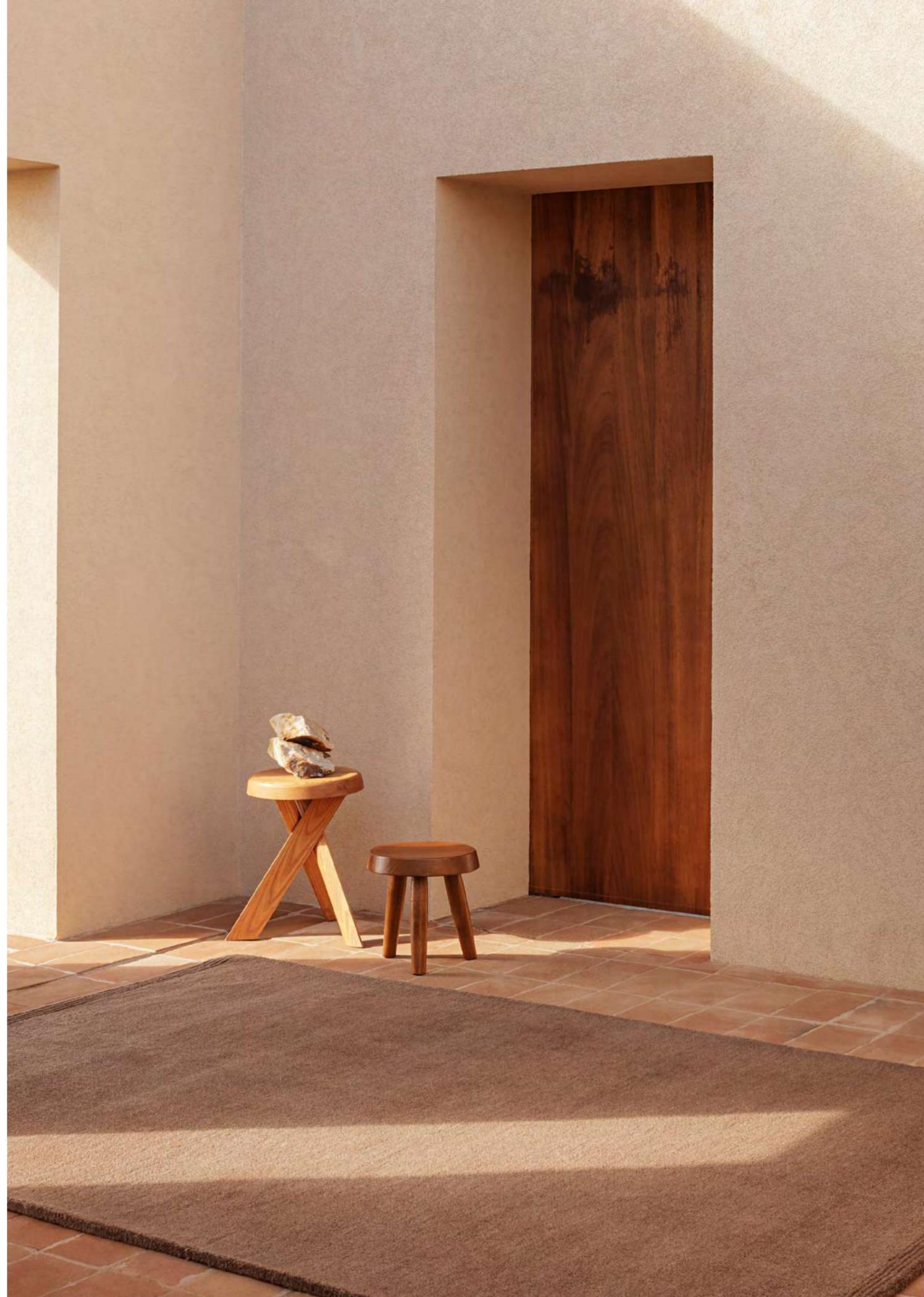
walnut

bark

soil



GROUND | walnut, bark & soil





ABOUT JACEK KOLASIŃSKI - LOFT KOLASIŃSKI

Studio "Loft Kolasinski" was established in 2011 in Poland. It creates comprehensive designs of private and public interiors, as well as industrial design. For the needs of the designed interiors, the team designs and produces high-quality wooden furniture and accessories. Natural materials like wood, stone, clay, linen or wool dominate in the projects. They cooperate with small craft companies, supporting traditional production methods.

The studio also specializes in acquiring and renovating unique furniture and accessories on the vintage market. It is constantly expanding its network of specialists in rare fields and cooperating with them, in order to be able to perform unique and tailored interior designs. They have often carried out orders for interior designs of unusual properties, such as adaptations of industrial buildings, attics and historic houses and apartments. Their designs are characterized by individual aesthetics and meticulous attention to detail. Although the studio was initially created in Poland, it is now implementing projects in various countries around Europe.

SYMMETRY BY JACEK KOLASIŃSKI

The "Symmetry" rug collection explores the intersection of natural chaos and human-made order. Inspired by the idea that straight lines are a creation of human invention, each rug features bold, intersecting lines that cross in deliberate patterns, embodying the symmetry we impose on the world.

The rug design features dynamic streaks that flow across the surface, creating a sense of movement and energy. These bold streaks are composed within an intricate framework, providing the piece with structure and balance. The overall arrangement has a modern, architectural vibe, with the interplay of lines within the framework creating a contemporary, layered aesthetic.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handtufted
100% New Zealand Wool

Available sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Pile height: 15-18 mm

Weight: 4,50 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Social: Care & Fair

STANDARD 100 by OEKO-TEX®

Production: SA 8000/BSCI Amfori/Smeta

Production Certifications: ISO9001



sun



oat



ABOUT GROUNDWORK STUDIO

GROUNDWORK Studio is a Copenhagen-based design office founded by Morten Bo Jensen, former in-house Chief Designer with 16 consecutive years for a leading Danish design brand. GROUNDWORK Studio is deeply passionate about the design of refined products with a strong DNA and an ability to stand the test of time.

Their design-awarded work covers leadership in a wide range of product categories from furniture, lighting and accessories to entire kitchen and bathroom systems - and everything in between.

SURFACE
BY GROUNDWORK STUDIO

Delve into the quiet elegance of the everyday with the Surface Collection – a new series of hand-tufted wool rugs by Morten Bo Jensen of GROUNDWORK Studio for massimo copenhagen.

This collection illuminates the subtle yet sublime patterns that enrich our daily surroundings. Designed to captivate both as a standalone piece and in harmony with the rest of the interior, the Surface Collection emerges with architectural finesse, rendered in monochromatic tones that echo the natural world.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handtufted
100% New Zealand Wool
100% OEKO-TEX Cotton base layer

Available Sizes:
170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Pile height: 12-18 mm
Weight: 4,5 kg/m2
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



DROPS
forest green

DROPS
smoked caramel

DROPS
rocky grey



VEIN
forest green

VEIN
smoked caramel

VEIN
rocky grey



ABOUT MERINO WOOL

Merino sheep are known for their exceptionally soft fleece, which provides the rug with a delightful touch without sacrificing on the performance. Merino Wool is not only sustainable, renewable, and biodegradable, but also inherently resistant to stains, soil, and crushing, making Monte rugs a harmonious fusion of elegance and resilience.

MONTE

Monte collection of rugs, skilfully crafted from the finest Merino Wool fibres, offers a sense of luxury and lasting quality. The refined design incorporates varying pile heights, forming an elegant geometric pattern with a plush and inviting texture.

Underlay carpet is recommended.
Suitable for domestic use.

Quality:

Handknotted
100% Merino Wool

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Wall-to-wall: Yes

Pile height: Low Cut -5 mm | High Cut 8-9 mm

Weight: 4,7 kg/m²

Size variation: +/-3%

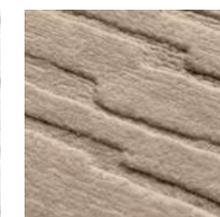
Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



cream



natural



MONTE | cream



Photography: Alona Vibe



ABOUT ALPACA WOOL

Alpaca Wool is a naturally biodegradable, soft, robust, and insulating fibre, with remarkable water resistance whilst maintaining exceptional breathability. Alpaca fibers have a smoother and more uniform surface. Raising and grazing of alpacas has a very low environmental impact, and the processing of fibers does not require any harsh chemical treatments or added synthetics, which together make alpaca wool a sustainable choice.

LORO

Loro collection of rugs, meticulously hand-knotted from the finest Alpaca Wool, is interwoven with a delicate touch of Bamboo fibres, creating an enduring rug with a subtle shimmer. A touch of nature's luxury, Loro rugs gracefully blend unrivalled warmth and comfort with sophisticated allure. In addition to their undeniable beauty, Loro rugs represent a harmonious blend of elegance and sustainability.

Underlay carpet is recommended.
Suitable for domestic use.

Quality:

Handknotted
Alpaca Wool / Bamboo

Available Sizes:

70x120cm
170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Pile height: 9-11 mm
Weight: 5,0 kg/m²
Size variation: +/-3%
Warranty: 2 years



cream

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



ABOUT SPACE COPENHAGEN

Lead by Signe Bindslev Henriksen and Peter Bundgaard Rützou, Space Copenhagen is a design studio that works across multiple disciplines from interior design for private homes, hotels and restaurants all over the world to art installations and art direction, furniture, lighting and refined objects.

The studio's intuitive approach embodies designs that are distinctively shaped by given circumstances, functional needs, and a fundamental interest in human behavior. It is a sense of and belief in a slow aesthetic that centers quality and longevity.

**ESCAPE KELIM
BY SPACE COPENHAGEN**

The series of kelim rugs by Space Copenhagen for massimo focus on the subdued colour tones and the natural feel. The designer's wish has been to design a modern collection of minimal, yet tactile and crafted rugs with subtle details - to support and enhance the warmth, softness, human layer and ambience in a modern space. The Escape Kelim collection is all about diving into the traditional techniques of Kelim Weave. All the rugs in the collection are handwoven in India from natural yarns, no bleach and no dyes, which makes them stronger, easy to maintain and long lasting.

Underlay carpet is included.
Suitable for domestic and contract use.

Quality:

Handwoven
100% Undyed New Zealand Wool

Available Sizes:

170 x 240 cm
200 x 300 cm**
250 x 350 cm
300 x 400 cm***

Runner Sizes:

90 x 250 cm*

Custom sizes: Yes

Pile height: N/A

Weight: 2,0 kg/m2

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



light beige



chalk



chalk with fringes



stone



muscat



muscat
with fringes

*only available in chalk, light beige, muscat & stone

**not available in light beige with stitches

*** not available in stone with stitches



ESCAPE KELIM by Space Copenhagen





KARMA WOOL | marine

KARMA WOOL

The Karma Wool Rug combines timeless design with lasting durability. Made from high-quality wool, this rug offers a soft, inviting texture while standing up to the demands of everyday life. Its natural fibres provide a long-lasting resilience, making it a versatile addition to any space.

Inspired by the sustainable principles of the original bamboo Karma rug, the Karma Wool reflects a commitment to eco-conscious living. Wool, a renewable resource, is naturally stain-resistant and hypoallergenic, offering both practicality and beauty. A true testament to lasting craftsmanship, with timeless design and enduring quality.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handtufted
100% New Zealand Wool

Available Sizes:
170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes
Wall-to-wall: Yes

Pile height: 8 mm
Weight: 3,5 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



dark burgundy



taupe



dark oak



marine



EARTH NATURAL | taupe

EARTH HANDTUFT

The Earth Handtuft Rug is expertly hand-tufted using 100% premium New Zealand wool, offering a unique blend of craftsmanship and quality. The hand-tufting technique creates a plush texture that adds depth and dimension to the rug, making it a standout piece in any room. This process ensures that each rug is carefully crafted for lasting durability and comfort.

New Zealand wool is naturally non-allergenic, fire-resistant, and resistant to dirt, providing a safe, low-maintenance rug for your home. Sourced sustainably with animal-friendly practices, the wool is biodegradable, making it an eco-conscious choice.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handtufted
100% New Zealand Wool

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Wall-to-wall: Yes

Pile height: 10 mm

Weight: 4,1 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



dark grey/brown



taupe



golden brown



EARTH NATURAL | silver grey

EARTH NATURAL

Earth Natural rugs are handwoven from best quality undyed 100% New Zealand wool. Celebrating the natural properties of wool, this collection of rugs takes us back to basics and teaches us to appreciate the beauty of nature.

The natural properties of New Zealand wool make it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. With its long fibres, the peeling is minimized to almost nothing.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handwoven
100% undyed
New Zealand Wool

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm
300 x 400 cm
Ø 300 cm

Custom sizes: Yes

Wall-to-wall: Yes

Pile height: 11-12 mm

Weight: 4,0 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



light beige



ivory



silver grey



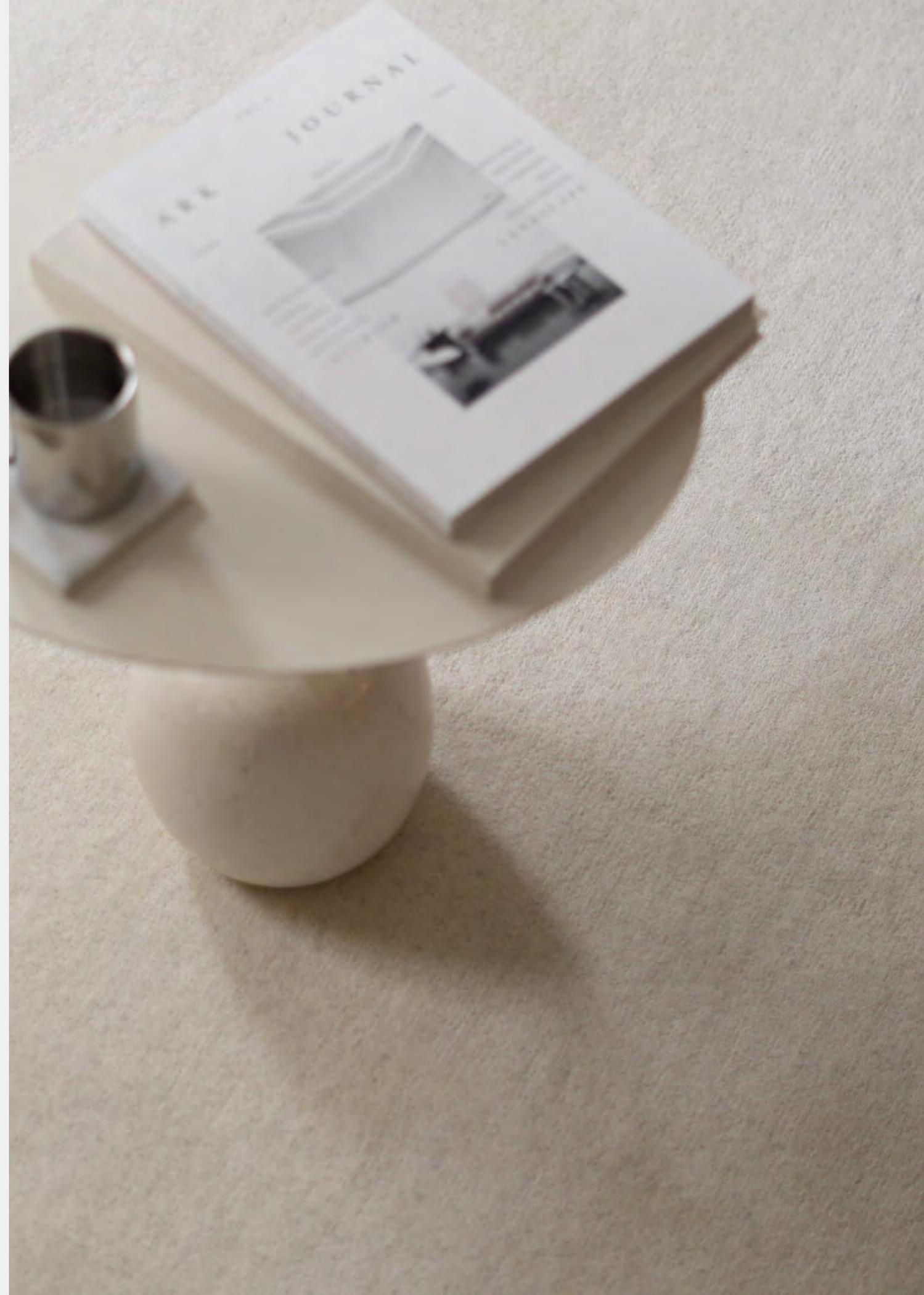
light grey



dark grey

"I'm always amazed by the impact a rug can have on an interior. It's the element that grounds the space, bringing warmth and definition to a space. Beyond aesthetics, it's important to invest in a rug that will wear well for many years and can take regular traffic and use. Massimo understands this importance of quality, creating each of their rugs with exquisite attention to detail and craft while using materials which are certified for their sustainability."

- Rebecca Goddard, Blogger, Visual Editor & Designer





EARTH | moss green

EARTH

Earth rugs are made of best quality New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt. New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing. In our opinion, New Zealand wool has all the qualities to create the perfect rug.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handwoven
100% New Zealand Wool

Available Sizes:
140 x 200 cm*
170 x 240 cm
200 x 300 cm**
250 x 300 cm***
300 x 400 cm****

Custom sizes: Yes
Wall-to-wall: Yes

Pile height: 11-12 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
STANDARD 100 by OEKO-TEX®
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001

*only available in moss green, verte grey & blush
**not available in sea green
***not available in sea green
****only available in verte grey & moss green



moss green



blush



verte grey



sea green

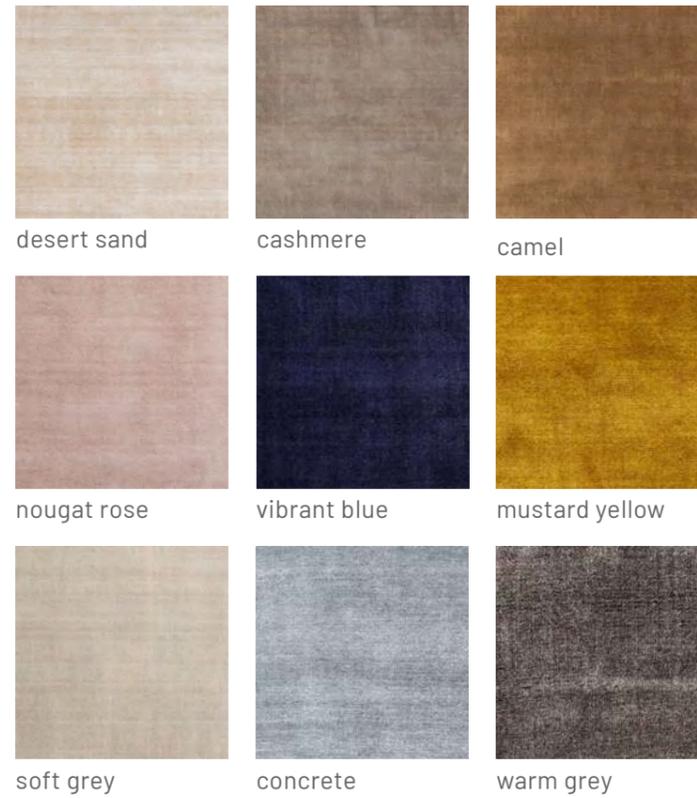


EARTH BAMBOO | camel

EARTH BAMBOO

Earth Bamboo rug is made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.
Suitable for domestic and contract use.



Quality:
Handwoven
50% New Zealand wool
50% Bamboo

Available sizes:
140 x 200 cm*
170 x 240 cm
200 x 300 cm
250 x 300 cm**
300 x 400 cm***

Custom sizes: Yes
Wall-to-wall: Yes

Pile height: 11-12 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001

*only available in cashmere, vibrant blue, soft grey, nougat rose & concrete.

**not available in mustard yellow

***only available in nougat rose, cashmere, soft grey & concrete



STRUCTURES BY OEO STUDIO

The series of luxurious carpets by OEO Studio for massimo has a distinctly graphic character. The image – or signifier – is after all the particular legacy of man's presence on earth through millennia.

Handtufted in best quality New Zealand wool and Bamboo fibres the rugs are very durable with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.
Suitable for domestic and contract use.

ABOUT OEO STUDIO

Thomas Lykke and Anne-Marie Buemann, founders of OEO Studio, have established a distinct aesthetic which bridges the difference between individual detail and overall décor. Their work can be seen in individual homes, hotels, furniture production and other applications.

Their philosophy allows for each project to develop its own 'soul'. This is a factor of both the natural materials they use and the vision a customer has in mind – as is the case with massimo's 'structures' series. Colours and materials are often deployed in unexpected ways – each time taking inspiration from their potential to provide a convivial backdrop for human interaction.

Quality:

Handtufted
50% New Zealand Wool
50% Bamboo

Available Sizes:

170 x 240 cm
200 x 300 cm
250 x 350 cm*
300 x 400 cm**

Custom sizes: Yes

Pile height: 15-18 mm

Weight: 4,50 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

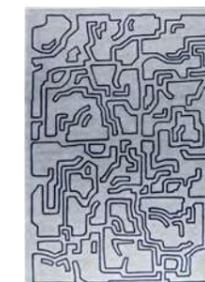
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001

*only available in fragment IV

**only available in fragment I & fragment III



Fragment I



Fragment II



Fragment III



Fragment IV





STRUCTURES 2.0 | arctic green

STRUCTURES 2.0 BY OEO STUDIO

The latest series of iconic rugs by OEO Studio for massimo copenhagen blends ancient Asian aesthetics with Scandinavian values in a modern context. By reimagining the graphic qualities of the original collection, these new rugs offer a design that is both subtly understated and distinctly expressive, enhancing their enigmatic allure.

Handtufted in 100% New Zealand wool with an additional base layer of organic cotton that enhances durability and resilience. The new color scheme is more subdued than the original collection. This allows the design to take on a different role, becoming more sophisticated and mystic in its overall aesthetic.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handtufted
100% New Zealand Wool

Available Sizes:
170 x 240 cm
200 x 300 cm
250 x 350 cm

Custom sizes: Yes

Pile height: 15-18 mm
Weight: 4,50 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
STANDARD 100 by OEKO-TEX®
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



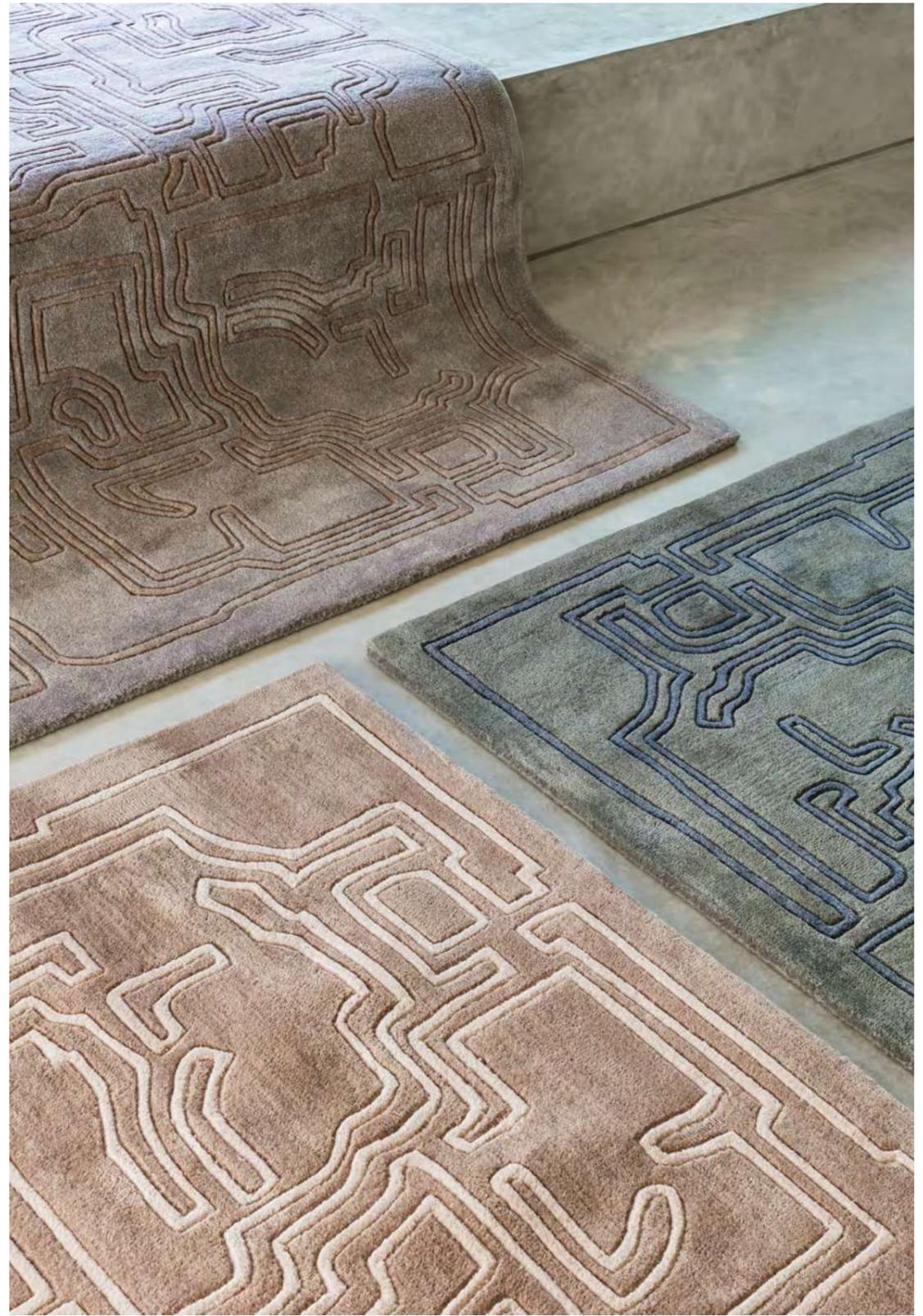
STRUCTURES 2.0
pale rose



STRUCTURES 2.0
vulcano dust



STRUCTURES 2.0
arctic green



STRUCTURES 2.0 | vulcano dust; arctic green & pale rose



Photo: Anne Bråtveit / Stylist: Kråkvik & D'Orazio



ABOUT VERA&KYTE

Based in Bergen on the west coast of Norway, Vera & Kyte consists of Vera Kleppe and Åshild Kyte. Together they work within the fields of furniture, products and interior architecture. Always seeking new impressions, eager to discover the triggers for the next idea. This curious approach leads them to constantly explore new materials and aesthetics. With an analytical mindset, they aim to transform their curiosity into products that engage. The duo actively pushes the boundaries between furniture, graphics, interior accessories, and spatial design, creating innovative links among them.

**AFFINITY
BY VERA&KYTE**

Affinity Collection is a collaboration between Norwegian duo Vera & Kyte and Massimo Copenhagen, curated as a part of Designers' Saturday initiative "DS Collab". The new collection is a series of hand-tufted rugs crafted from the finest New Zealand wool, featuring a vibrant color palette and intricate designs, giving a nod to the iconic works of Josef Albers, while adding a touch of playful brightness to the interior.

By mixing equal parts wool and bamboo fibres, we are able to create a finished rug with an exceptional level of sturdiness, protecting the rug against wear and tear and pressure marks, without sacrificing on the luxurious look and feel.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handtufted
100% New Zealand Wool

Available Sizes:
170 x 240 cm
200 x 300 cm

Custom sizes: Yes

Pile height: 8-22 mm
Weight: 5,0 kg/m2
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
STANDARD 100 by OEKO-TEX®
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



blush



lagoon



mocha



ABOUT FACNE DESIGN STUDIO

The FACNE Design Studio was founded by Mathilde Witt Møhlholm and Kamilla Schultz. Their way of working revolves around user needs. For each project they carefully uncover unknown needs and dive into their own in-depth knowledge of materials. Honing in on the unredeemed potential of each project they always end up transforming ambitious ideas into inspiring and beautiful designs.

CLOUD9
BY FACNE DESIGN STUDIO

The new series of vibrant rugs, by FACNE Design Studio for massimo, capture playfulness in the form of contemporary artworks. Drawing inspiration from the temperaments of the sky, CLOUD9 series are handwoven and handtufted with different weaving techniques from 100% New Zealand Wool. A poetic snapshot of clouds seamlessly created from different pile heights and a boucle weaving technique.

Highest quality 100% New Zealand wool has been used due to its versatility, sturdiness and softness. Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. From a sustainability perspective, wool is an entirely natural product that is fully biodegradable. New Zealand wool has long fibres and therefore peeling is minimized to almost nothing.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handwoven & Handtufted
100% New Zealand Wool

Available Sizes:
140 x 200 cm
200 x 300 cm

Custom sizes: Yes

Pile height: 5 - 30 mm
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
STANDARD 100 by OEKO-TEX®
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001



cloudy



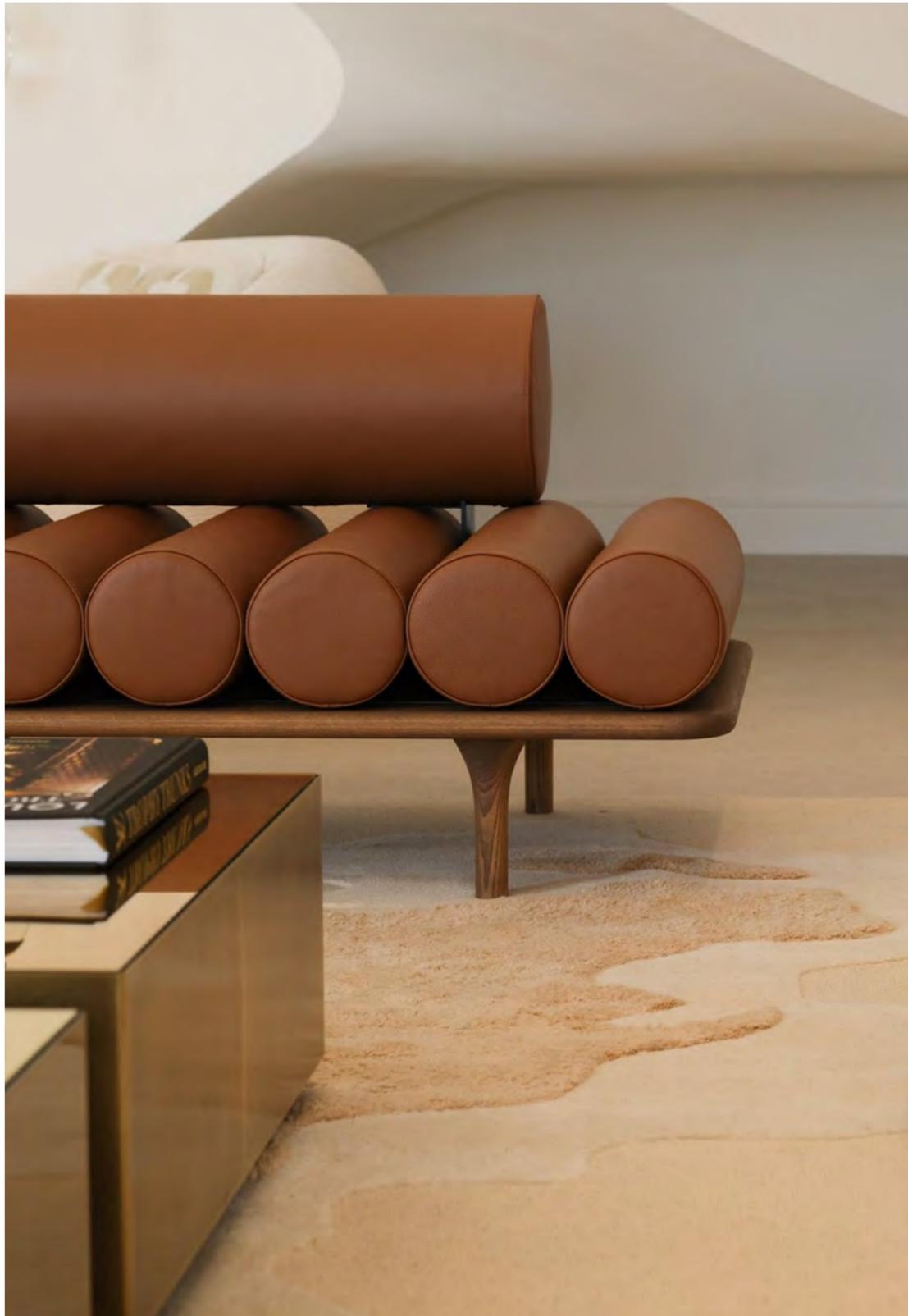
morning



day



afternoon



Credits: Maison Maju | Photography: Marion Butet Studio

CLOUD9 | cloudy



Credits: Friends&Founders / Photography: Ida Linea Hildebrand



REPEAT | pistachio

REPEAT

RePeat collection represents an innovative and sustainable take on textiles. The collection of rugs is handtufted from 100% recycled plastic (rPET), through an innovative process that creates a carbon-neutral fibre.

The eco benefits of rPET are countless as it reduces environmental impact, avoids the use of non-renewable natural resources, reduces energy consumption and lessens our dependence on petroleum as a source of raw material. Rugs made from rPET have a high resistance to wear and tear and offer good thermal protection - making it ideal for rugs, that look and feel just like wool.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:

Handtufted
100% Recycled PET yarn
100% OEKO-TEX Cotton base layer

Available sizes:

160 x 230 cm
200 x 300 cm
250 x 350 cm
Ø 300 cm

Custom sizes: Yes

Wall-to-wall: Yes

Pile height: 15-18 mm

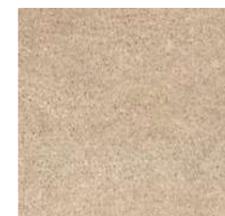
Weight: 4,5 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
STANDARD 100 by OEKO-TEX®
GRS: Recycled post consumer plastic
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001



beige



graphite



cream



pistachio



pastel yellow



BAMBOO | copper

BAMBOO

Bamboo rugs are made of 100% bamboo fibres which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing.

The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality:
Handwoven
100% Bamboo

Available sizes:
140 x 200 cm*
170 x 240 cm
200 x 300 cm
250 x 300 cm**
300 x 400 cm***

Custom sizes: Yes
Wall-to-wall: Yes

Pile height: 10-11 mm
Weight: 4.00 kg/m2
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: BSCI Amfori
Production Certifications: ISO9001 & ISO14001

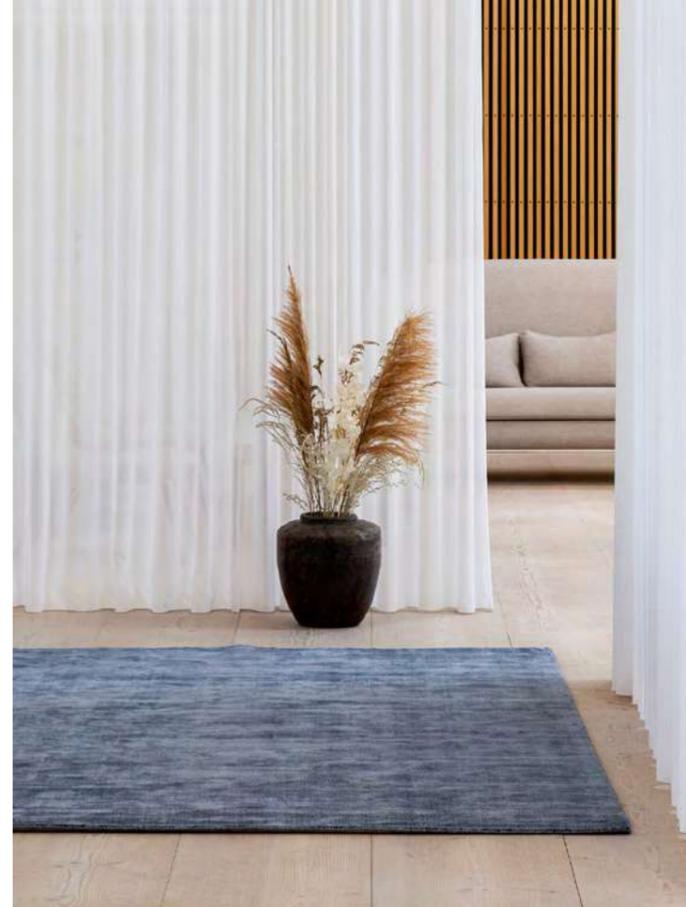
*only available in light brown
**only available in grey, light brown & copper
***only available in grey



rose dust copper stiffkey blue



light brown light grey grey



KARMA | nougat brown

KARMA

Karma rug is made of recycled bamboo fibres, which gives a durable rug with a light shine that is easy to maintain. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing.

The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.
Suitable for domestic and contract use.

Quality:
Handwoven
100% Recycled Bamboo

Available Sizes:
160 x 230 cm
200 x 300 cm
250 x 350 cm
Ø300 cm*

Custom sizes: Yes

Pile height: 5-7 mm
Weight: 4.00 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001

*only available in light grey & nougat brown



olive green



nougat brown



light grey



washed blue



Quality:
Handknotted
100% Bamboo

Pile height: 10-11 mm
Weight: 4,0 kg/m²
Size variation: +/-3%
Warranty: 2 years

Available sizes:
170 x 240 cm*
200 x 300 cm
Ø200 cm
Ø240 cm

Custom sizes: Yes
*only available in moon night

Certifications:
Colorfastness to light:
ISO 105-B02-grade 5
Flammability:
16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: BSCI Amfori
Production Certifications:
ISO9001 & ISO14001



moon night



copper moon

MOON NIGHT & COPPER MOON

Moon Night and Copper Moon are high-quality handknotted rugs made of 100% bamboo fibres, which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Underlay carpet is recommended.
Suitable for domestic and contract use in areas with moderate traffic.

Quality:
Handknotted
50% Bamboo
50% New Zealand Wool

Pile height: 10-11 mm
Weight: 4,00 kg/m²
Size variation: +/-3%
Warranty: 2 years

Available sizes:
170 x 240 cm
200 x 300 cm
Ø200 cm
Ø240 cm

Custom sizes: Yes

Certifications:
Colorfastness to light:
ISO 105-B02-grade 5
Flammability:
16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: BSCI Amfori
Production Certifications:
ISO9001 & ISO14001



space surface

SPACE SURFACE

Space Surface is high-quality handknotted rug made of the best quality New Zealand wool mixed with Bamboo fibres. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine, which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides, New Zealand wool is made with animal friendly practices and both fibres are sustainable, natural and biodegradable and thus very eco-friendly materials.

Underlay carpet is recommended.
Suitable for domestic and contract use in areas with moderate traffic.



ABOUT TANJA KIRST

Tanja Kirst's work is characterized by reflection on thoughts and details that you don't immediately recognize. This includes subtle colour transition and gradation into shades. Tanja Kirst works with hemp as a sustainable alternative in textile design, rethinking a well-known material in a space between design and craftsmanship, she gives this eco-friendly material a whole new appeal. With interaction and observation, all the functions and details can be experienced over time. This experimental process and way of designing is developed with an intention to add more value to the textile - and to give a poetic approach and longevity to the product.

**HEMP
BY TANJA KIRST**

The series of rugs by Tanja Kirst are handwoven in 100% hemp yarn. Each thread consists of 50 thin threads spun together and dyed in bio colour. The fact that hemp requires little water, can be cultivated without fertiliser and improves soil structure and adds nutrients as it grows - makes the hemp plant important in the aim for a more sustainable textile production. Handwoven in a flat weave construction with colour and weft effect.

Underlay carpet is included.
Suitable for domestic and contract use.



nougat rose



grey



multi



red

Quality:
Handwoven
100% Hemp

Available Sizes:
200 x 300 cm*
250 x 350 cm

Custom sizes: No

Pile height: N/A
Weight: 3,0 kg/m2
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001

*only available in multi and grey



BELIZE | taupe

BELIZE

Natural rug in 100% Sisal with rubber backing. Belize is made in a simple design, yet with a lot of character. Sisal is sustainable, natural and biodegradable and has a strong durability.

With rubber backing.
Suitable for domestic and contract use.

Quality:
Machine made with rubber backing.
100% Sisal

Available sizes:
160 x 240 cm
240 x 320 cm
300 x 400 cm
Ø200 cm
Ø245 cm

Runner sizes:
80 x 150 cm*
90 x 200 cm
90 x 300 cm

Custom sizes: No

Pile height: N/A
Weight: 3,5-3,7 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:
Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
Production: Smeta
*only available in taupe



taupe

natural



Photography: Jonas Bjerre-Poulsen

SUMACE | natural

SUMACE

Handknotted in 100% hemp and jute, which give a sophisticated rustic expression and appeals to the basics in life. Hemp and jute, are both sustainable, natural and biodegradable materials and have a strong durability. Available in natural and black with or without fringes.

Rug underlay is included.
Suitable for domestic and contract use.

Quality:

Handknotted
100% Hemp/Jute

Available sizes:

170 x 240 cm
200 x 300 cm
250 x 300 cm

Custom sizes: Yes

Pile height: N/A

Weight: 3,0-3,2 kg/m²

Size variation: +/-3%

Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5

Flammability: 16CFR 1630 (FF-1-70)

Social: Care & Fair

Production: BSCI Amfori

Production Certifications: ISO9001 & ISO14001



natural



navy blue



black



RYA | cream

RYA

Rya rug is made of 100% New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

New Zealand wool is made with animal friendly practices and it is sustainable, natural and biodegradable. New Zealand wool has long fibres and therefore peeling is minimized.

Underlay carpet is recommended. Suitable for domestic and contract use in areas with moderate traffic.

Quality:

Handwoven
100% New Zealand wool

Available sizes:

140 x 200 cm*
170 x 240 cm
200 x 300 cm**

Custom sizes: Yes

Pile height: 45 mm
Weight: 4,2 kg/m²
Size variation: +/-3%
Warranty: 2 years

Certifications:

Colorfastness to light: ISO 105-B02-grade 5
Flammability: 16CFR 1630 (FF-1-70)
Social: Care & Fair
STANDARD 100 by OEKO-TEX®
Production: SA 8000/BSCI Amfori/Smeta
Production Certifications: ISO9001

*not available in nougat brown
**not available in nougat brown



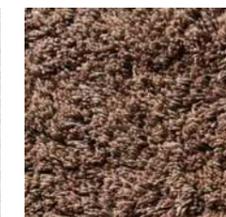
cream



charcoal



soft beige



nougat brown

care and maintenance

At massimo copenhagen we create handmade rugs that will stand the test of time. We want them to feel current today and, in the years to come. This is why the quality has to be second to none. The choice of weaving technique, strength of the fibers, eco-friendly materials. And this is where we're really thriving.

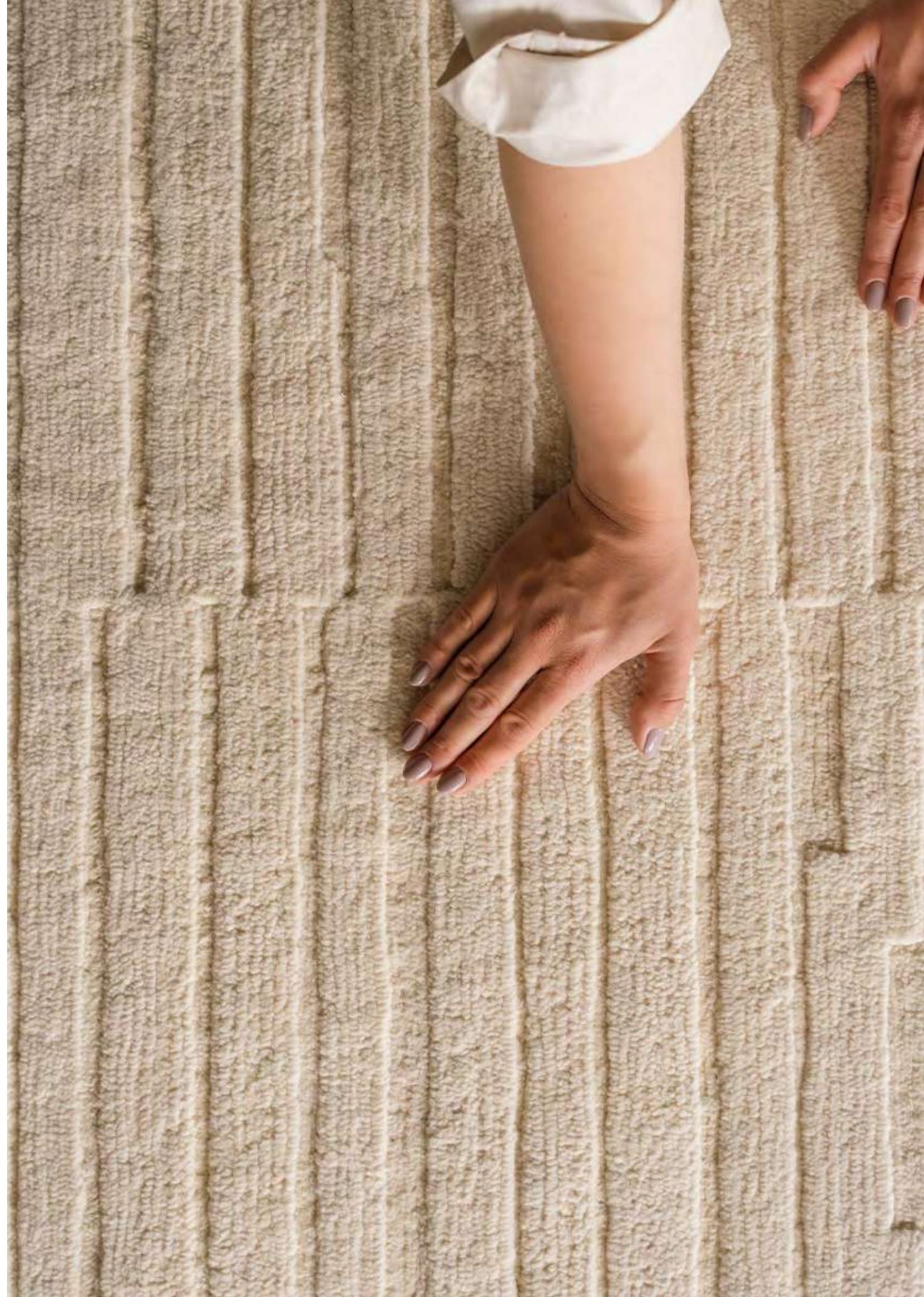
The decision to work only with natural and recycled materials is important to us. Not only due to the sustainable properties of materials such as rPet, hemp or wool, but also due to the strength, durability and versatile nature of these materials.

With the right maintenance and cleaning, your massimo rug will retain its appearance and its good qualities for many years to come, while ensuring a healthy indoor climate.

Our Care & Maintenance Guide describes how you can best take care of your massimo rugs. Please read the guide and follow our instructions carefully.



Care Guide



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copenhagen**