



# **EARTH BAMBOO**

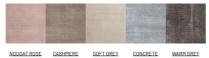
#### HANDWOVEN

#### 50% NEW ZEALAND WOOL / 50% BAMBOO

Pile height: 11-12 mm Weight: 4,00 kg/m2 Earth Bamboo combines the softest, most lustrous surface with robustness and durability, making sure that the carpet works perfectly in almost any interior. massimo achieves this by blending soft bamboo fibre with New Zealand wool of the highest quality.

By mixing equal parts wool and bamboo fibres, we are able to create a finished rug with an exceptional level of sturdiness, protecting the rug against wear and tear and pressure marks, without sacrificing on the luxurious look and feel.

Available In:



NUODAL ROSE CASHIERE SUFLISHEL CONCRETE WANTONE



	140x200 cm 4,59x6,56 ft	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		300x400 cm 9,84x13,1 2 ft	-	-	-	Special sizes/m2 10,76 ft2
NOUGAT ROSE	753	1,097	1,613	2,016	3,226	-	-	-	336
CASHMERE	753	1,097	1,613	2,016	3,226	-	-	-	336
SOFT GREY	753	1,097	1,613	2,016	3,226	-	-	-	336
CONCRETE	753	1,097	1,613	2,016	3,226	-	-	-	336
WARM GREY	941	1,097	1,613	2,016	4,032	-	-	-	336
MUSTARD YELLOW	941	1,097	1,613	2,520	4,032	-	-	-	336
VIBRANT BLUE	753	1,097	1,613	2,016	4,032	-	-	-	336
CAMEL	941	1,097	1,613	2,016	4,032	-	-	-	336
DESERT SAND	9,41	1.097	1 613	2.016	4.032				336

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair			



## **EARTH NATURAL**

#### HANDWOVEN

#### 100% UNDYED NATURAL NEW ZEALAND WOOL

Pile height: 11-12 mm Weight: 4.0 kg/m2 The latest eco-conscious rugs collection is a celebration of natural properties of wool that takes us back to basics and teaches us to appreciate the beauty of nature. The beauty of this simple yet very contemporary collection is that it can work with any style and space. Minimalism, with a comfortable, warm and welcoming feeling.

Wool has thermo-regulating properties, is easy to care for, and can be repaired and enjoyed for years and years. Naturally stain-resistant, durable, and fire retardant, it can bring a touch of luxury and warmth to your interior.

Available In



	-	170x240 cm 5,58x7,87 ft			300x400 cm 9,84x13,1 2 ft	dia 300 cm 9,84x13,1 2 ft	-	-	Special sizes/m2 10,76 ft2
IVORY	-	887	1,317	1,922	2,634	1,976	-	-	285
SILVER GREY	-	887	1,317	1,922	2,634	1,976	-	-	285
LIGHT BEIGE	-	887	1,317	1,922	2,634	1,976	-	-	285
LIGHT GREY	-	887	1,317	1,922	2,634	1,976	-	-	285
DARK GREY	-	887	1,317	1,922	2,634	1,976	-	-	285

All rugs are ha	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI	
	Social: Care & Fair	*STANE	ARD 100 by OFKO-TEX®		

#### **EARTH**

HANDWOVEN 100% NEW ZEAL AND WOOL

Pile height: 11-12 mm Weight: 4.0 kg/m2 Earth rugs are made of the best quality New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant, which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

Available In:



	140x200 cm 4,59x6,56 ft	170x240 cm 5,58x7,87 ft		250x300 cm 8,20x9,84 ft		300x400 cm 9,84x13,12 ft	-	-	Special sizes/m2 10,76 ft2
VERTE GREY	618	887	1,317	1,647	2,493	2,634	-	-	285
MOSS GREEN	618	887	1,317	1,647	2,493	2,634	-	-	285
BLUSH	618	887	1,317	1,647	2,493	3,419	-	-	285
SEA GREEN	798	887	1,710	2,137	2,493	3,419	-	-	285

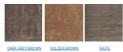
All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair	*STANDARD 100 by OEKO-TEX®		

# **EARTH HANDTUFT**

HANDTUFTED 100% NZ Wool

Pile height: 10 mm Weight: 4,1 kg/m2 The Earth Handtuft Rug is expertly hand-tufted using 100% premium New Zealand wool, offering a unique blend of craftsmanship and quality. The hand-tufting technique creates a plush texture that adds depth and dimension to the rug, making it a standout piece in any room. This process ensures that each rug is carefully crafted for lasting durability and comfort.

New Zealand wool is naturally non-allergenic, fire-resistant, and resistant to dirt, providing a safe, low-maintenance rug for your home. Sourced sustainably with animal-friendly practices, the wool is biodegradable, making it an eco-conscious choice. With long, strong fibres that minimise shedding, this rug offers both beauty and practicality, bringing timeless quality and caraftsmanship.



	_	170x240 cm 5,58x7,87ft		250x350 cm 8,20x11,48 ft	300x400cm 9,84x13,12 ft	dia 300 cm 9,84 ft	-	-	Special sizes/m2 10,76 ft2
Dark Grey/Brown	-	887	1,317	1,922	2,634	1,976	-	-	285
Golden Brown	-	887	1,317	1,922	2,634	1,976	-	-	285
Taupe	-	887	1.317	1.922	2.634	1.976	-	-	285

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair	*STANE	IARD 100 by OEKO-TEX®	



## LORO

#### HANDKNOTTED ALPACA WOOL / BAMBOO

Pile height: 9-11 mm Weight: 5,00 kg/m2 The Loro rug is handknotted from finest Alpaca Wool, mixed with a little touch of bamboo fibres, which together give a durable rug with a light shine. Alpaca wool is a natural animal fibre that is fully biodegradablesoft, strong and warm. Alpaca fibres are considered extremely water resistant, while staying highly breathable. They have a higher tensile strength, meaning they can stand up to more pressure or tension before breaking. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Available Ir



	70x120 cm 2,3x3,94 ft	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft	250x350 cm 8,20x11.48 ft	-	-	-	-	Special sizes/m2 10,76 ft2
CREAM	537	2,634	3,881	5,666	-	-	-	-	815

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 26-28 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair			

## MONTE

HANDKNOTTED 100% MERINO WOOL

Pile height: Low Cut 5 mm | High Cut 8-9 mm Weight: 4,70 kg/m2

The Monte rug is made of high-quality Merino Wool fibres, which give a luxurious and durable rug. Different pile heights in unique geometric shapes create an elegant pattern with a luxuriously deep and sumptuous texture. Merino sheep grow the most opulent and soft fleece, that is famed for its fineness and delightful touch. The softness that Merino wool brings to carpet in no way diminishes performance. As in all wool, Merino wool is natural, sustainable, renewable and biodegradable. Merino wool carpet is naturally stain, soil and crush resistant.

Available Ir



	-	170x240 cm 5,58x7,87 ft		250x350 cm 8,20x11.48 ft	-	-	-	-	Special sizes/m2 10,76 ft2
CREAM	-	2,634	3,881	5,666	-	-	-	-	815
NATURAL	-	2,634	3,881	5,666	-	-	-	-	815

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 26-28 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair	*STANE	ARD 100 by OEKO-TEX®	



## BAMB00

HANDWOVEN 100% BAMBOO

Pile height: 10-11 mm Weight: 4,00 kg/m2 Massimo's BAMB00 rugs are made of 100% bamboo fibres, which gives a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong stability and tenacity. The quality of the fibres minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material. Ideal choice for bedrooms and living rooms, adding a soft and luminous texture.

Available In:



	140x200 cm 4,59x6,56 ft	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		300x400 cm 9,84x13,12 ft	dia 240 cm 7,87 ft	-	-	Special sizes/m2 10,76 ft2
LIGHT GREY	1,016	1,140	1,677	2,722	4,355	2,090	-	-	363
GREY	1,016	1,140	1,677	2,097	3,355	2,090	-	-	363
STIFFKEY BLUE	1,016	1,140	1,677	2,722	4,355	2,090	-	-	363
LIGHT BROWN	780	1,140	1,677	2,097	4,355	2,090	-	-	363
COPPER	1,016	1,140	1,677	2,097	4,355	2,090	-	-	363
ROSE DUST	1,016	1,140	1,677	2,722	4,355	2,090	-	-	363

All rugs are ha	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	oility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair			

## **KARMA**

HANDWOVEN 100% RECYCLED BAMBOO

Pile height: 5-7 mm Weight: 4,00 kg/m2 The Karma rug is made of recycled bamboo fibers, which give a durable rug with a light shine that is easy to maintain. Bamboo fibers are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibers minimizes peeling to almost nothing. The production of Bamboo is sustainable as it thrives without any pesticides and also it is biodegradable and thus a very eco-friendly material.

Available In



	-	160x230 cm 5,25x7,55 ft		250x350 cm 8,20x11,48 ft		-	-	-	Special sizes/m2 10,76 ft2
LIGHT GREY	-	623	1,010	1,459	1,505	-	-	-	226
NOUGAT BROWN	-	623	1,010	1,459	1,505	-	-	-	226
WASHED BLUE	-	623	1,010	1,459	2,032	-	-	-	226
OLIVE GREEN	-	623	1.010	1.459	2,032	-	-	-	226

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time		
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: SA 8000 & BSCI
	Social: Care & Fair			

## **KARMA WOOL**

HANDWOVEN 100% NZ WOOL

Pile height: 8mm Weight: 3,5 kg/m2 The Karma Wool Rug combines timeless design with lasting durability. Made from high-quality wool, this rug offers a soft, inviting texture while standing up to the demands of everyday life. Its natural fibres provide a long-lasting resilience, making it a versatile addition to any space.

Inspired by the sustainable principles of the original bamboo Karma rug, the Karma Wool reflects a commitment to ecoconscious living. Wool, a renewable resource, is naturally stain-resistant and hypoallergenic, offering both practicality and beauty. A true testament to lasting craftsmanship, with timeless design and enduring quality.



	-	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft	250x350 cm 8,20x11,48 ft	dia 300 cm 9,84 ft	-	-	Special sizes/m2 10,76 ft2
Marine	-	694	1,010	1,459	2,032	-	-	226
Dark Burgundy	-	694	1,010	1,459	2,032	-	-	226
Taupe	-	694	1,010	1,459	2032	-	-	226
Dark Oak	-	694	1,010	1,459	2032			226

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI	
	Social: Care & Fair	*STANE	OARD 100 by OEKO-TEX®		



## REPEAT

HANDTUFTED RECYCLED PET

Pile height: 15-18 mm Weight: 4,50 kg/m2  $Re Peat \ collection \ represents \ an innovative \ and \ sustainable \ take \ on \ textiles. \ Handtufted \ from \ recycled \ plastic \ (rPET), \ with \ an \ additional \ OEKO-TEX \ cotton \ layer \ on \ the \ backside, \ making \ it \ suitable \ for \ any \ type \ of \ floor.$ 

A lightweight fibre obtained from the material produced through the process of recovery and reuse of PET, presents a high resistance to wear and tear, and offers good thermal properties, which makes it a perfect choice for textiles at home and commercial settings. The composition makes the RePear trugs both earth-friendly and easy to care for. Higher esists stains, mold, mildew and moisture. You can clean them simply by using a garden hose or spot clean with a damp sponge.

Available in



	-	160x230 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft	250x350 cm 8,20x11,48 ft	dia 300 cm 9,84 ft	-	-	-	Special sizes/m2 10,76 ft2
GRAPHITE	-	623	1,010	1,459	1,505	-	-	-	226
CREAM	-	623	1,010	1,459	1,505	-	-	-	226
BEIGE	-	623	1,010	1,459	1,505	-	-	-	226
PISTACHIO	-	623	1,010	1,459	1,505	-	-	-	226
PASTEL YELLOW	-	623	1,010	1,459	1,505	-	-	-	226

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: SA8000 & BSCI	
	Social: Care & Fair	*STANE	DARD 100 by OEKO-TEX®		

# **CLOUD9 by FACNE**

#### HANDWOVEN & HANDTUFTED

100% NEW ZEALAND WOOL

Pile height: 5-30 mm Weight: 4,00 kg/m2 The new series of vibrant rugs, by FACNE Studio for massimo, capture playfulness in the form of contemporary artworks. Drawing inspiration from the temperaments of the sky, CLOUD9 series are handwoven and handtufted with different weaving techniques from 100% New Zealand Wool. A poetic snapshot of clouds seamlessly created from different pile heights and a boucle weaving technique.

Available In:



	140x200 cm 4,59x6,56 ft	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		300x400 cm 9,84x13,12 ft	-	-	-	Special sizes/m2 10,76 ft2
MORNING	753	1,371	1,613	2,940	4,032	-	-	-	336
DAY	753	1,371	1,613	2,940	4,032	-	-	-	336
AFTERNOON	753	1,371	1,613	2,940	4,032	-	-	-	336
CLOUDY	753	1,371	1,613	2,940	4,032	-	-	-	336



Facne Design Studio was founded by Mathilde Witt Mølholm and Kamilla Schultz. Their primary field of experience is interior design, graphic design, furniture design, exhibition design, concept development and trend forecasting. Their way of working revolves around user needs. For each project they carefully uncover unknown needs and dive into their own in-depth knowledge of materials. Honing in on the unredeemed potential of each project they always end up transforming ambitious ideas into inspiring and beautiful designs.

All rugs are ha	ndmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey =	special sizes with 16-18 week delivery time
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammat	oility: 16CFR 1630 (FF-1-70)	Production: BSCI
	Social: Care & Fair	STAND	ARD 100 by OEKO-TEX®	



# STARDUST

## HANDKNOTTED

## 50% NEW ZEALAND WOOL / 50% BAMBOO

Pile height: 10-11 mm Weight: 4,0 kg/m2

Stardust rug is made of best quality New Zealand wool mixed with Bamboo fibers. The combination of New Zealand wool and Bamboo gives a very durable rug with a light shine which is easy to maintain. The quality of the fibres minimizes peeling to almost nothing.

Available in:



	-		200x300 cm 6,56x9,84 ft	-	-	-	-	-	Special sizes/m2 10,76 ft2
BLUE	-	2,483	3,655	-	-	-	-	-	763

## MOON NIGHT / COPPER MOON / SPACE SURFACE / OCEAN

Pile height: 10-11 mm Weight: 4,00 kg/m2

High quality, handknotted rugs made of 100% bamboo fibres, which give a luxurious feeling due to the unique softness and shiny surface. Bamboo fibres are made of bamboo pulp and have strong durability, stability and tenacity. The quality of the fibres minimizes peeling to almost nothing.





BAMBOO	50% NEW ZEALAND WOOL / 50% BAMBOO

	-	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft	dia 200 cm 6,56 ft	dia 240 cm 7,87 ft	-	-	-	Special sizes/m2 10,76 ft2
MOON NIGHT	-	2,483	3,655	2,483	3,655	-	-	-	763
COPPER MOON	-	3,115	3,655	2,483	3,655	-	-	-	763
SPACE SURFACE	-	2,483	3,655	2,483	3,655	-	-	-	763
OCEAN	-	3,115	4,581	3,054	4,581	-	-	-	763

All rugs are har	ndmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey = special sizes with 26-28 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI		
	Social: Care & Fair					



# **ESCAPE** by Space Copenhagen

#### HANDWOVE

## 100% UNDYED NATURAL NEW ZEALAND WOOL

Pile height: N/A Weight: 2,00 kg/m2

Kelim rugs by Space Copenhagen for massimo focus on the subdued colour tones and the natural feel. The designer's wish has been to design a modern collection of minimal, yet tactile and crafted rugs with subtle details – to support and enhance the warmth, softness, human layer and ambience in a modern space.

Available In:



	90x250 cm 2,11x8,20 ft	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		300x400 cm 9,84x13,12 ft	-	-	-	Special sizes/m2 10,76 ft2
CHALK	462	827	1,220	1,774	2,435	-	-	-	280
CHALK WITH FRINGES	•	827	1,220	1,774	2,435	-	-	-	280
MUSCAT	462	827	1,220	1,774	2,435	-	-	-	280
MUSCAT WITH FRINGES		827	1,220	1,774	2,435	-	-	-	280
STONE	462	827	1,220	1,774	2,435	-	-	-	280
STONE WITH STITCHES		827	1,220	1,774	3,355	-	-	-	280
LIGHT BEIGE	462	827	1,220	1,774	2,435	-	-	-	280
LIGHT BEIGE WITH STITCHES		827	1,677	1,774	2,435	-	-	-	280
		•		Rug Underlay Inc	luded				•



Signe Bindslev Henriksen and Peter Bundgaard Rützou, Space Copenhagen is a design studio that works across multiple disciplines from interior design for private homes, hotels and restaurants all over the world to art installations and art direction, furniture, lighting and refined objects. The studio's intuitive approach embodies designs that are distinctively shaped by given circumstances, functional needs, and a fundamental interest in human behavior. It is a sense of and belief in a slow aesthetic that centers quality and longevity. Their work is characterized by meticulous attention to the concept and details of every project, and a steady focus on refining design ideas across disciplines to arrive at a solution which is as coherent as it is beautiful.

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Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI	
	Social: Care & Fair	*STANE	DARD 100 by OEKO-TEX®		



# **SURFACE by GROUNDWORK Studio**

100% NEW ZEALAND WOOL

Pile height: 12-18 mm Weight: 4,5 kg/m2 Delve into the quiet elegance of the everyday with the Surface Collection – a new series of hand-tufted wool rugs by Morten Bo Jensen of RROUNDWORK Studio for massimo copenhagen. This collection illuminates the subtle yet sublime patterns that entirely control urg aliquis your oundings. Designed to captivate both as a standalone piece and in harmony with the rest of the interior, the Surface Collection emerges with architectural finesse, rendered in monochromatic tones that echo the natural world.

Available In:



	-	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft	250x350 cm 8,20x11,48 ft	-	-	-	-	Special sizes/m2 10,76 ft2
DROPS - FOREST GREEN	v	1,097	1,613	2,352	-	-	-	-	336
DROPS - ROCKY GREY		1,097	1,613	2,352	-	-	-	-	336
DROPS - SMOKED CARA	MEL	1,097	1,613	2,352	-	-	-	-	336
VEIN - FOREST GREEN		1,097	1,613	2,352	-	-	-	-	336
VEIN - ROCKY GREY		1,097	1,613	2,352	-	-	-	-	336
VEIN - SMOKED CARAME	EL	1,097	1,613	2,352	-	-	-	-	336



GROUNDWORK Studio is a Copenhagen-based design office founded by Morten Bo Jensen, former in-house Chief Designer with 16 consecutive years for a leading Danish design brand. GROUNDWORK Studio is deeply passionate about the design of refined products with a strong DNA and an ability to stand the test of time. Their design-awarded work covers leadership in a wide range of product categories from furniture, lighting and accessories to entire kitchen and bathroom systems - and everything in between.

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Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: SA 8000 & BSCI	
	Social: Care & Fair	*STANE	OARD 100 by OEKO-TEX®		



# **GROUND Collection by Norm Architects**

HANDTUFTED 100% NEW ZEALAND WOOL

Pile height: 7-9 mm Weight: 4 kg/m2 The colors and textures within the collection are inspired by earthy tones and subtle hues that reflect the diverse landscapes of our living environment. By incorporating these elements into our designs, we aim to create a space that feels inviting and harmonious – where the presence of nature is palpable, promoting a sense of connection and well-being.

Available In:



	-	170x240 cm 5,58x7,87 ft		250x250 cm 8,20x8,20 ft	250x350 cm 8,20x11,48 ft	300x400 cm 9,84x13,12 ft	-	-	Special sizes/m2 10,76 ft2
DUNE	-	887	1,317	1,384	1,922	2,634	-	-	285
SAND	-	887	1,317	1,384	1,922	2,634	-	-	285
WARM OAK	-	887	1,317	1,384	1,922	2,634	-	-	285
WALNUT	-	887	1,317	1,384	1,922	2,634	-	-	285
BARK	-	887	1,317	1,384	1,922	2,634	-	-	285
SOIL	-	887	1,317	1,384	1,922	2,634	-	-	285



Drawing on 15 years of international experience within residential, hospitality, industrial design and creative direction, Norm Architects works to re-sensualize the built environment. Founded in 2008, Norm Architects is a Copenhagen-based practice working with design to enrich the human experience. As multidisciplinary architects and designers, we consider our work as a facilitation of well-being, as a distillation of aesthetics that resonate with the unique person and place, and as a system that supports universal human needs.

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	oility: 16CFR 1630 (FF-1-70)	Production: SA 8000 & BSCI	
	Social: Care & Fair	*STANE	DARD 100 by OEKO-TEX®		



# STRUCTURES by 0E0 Studio

#### IANDTHETED

## 50% NEW ZEALAND WOOL / 50% BAMBOO

Pile height: 15-18 mm Weight: 4,50 kg/m2

The series of luxurious carpets by 0E0 Studio for massimo has a distinctly graphic character. The image – or signifier – is after all the particular legacy of man's presence on earth through millennia. Where two colours meet, their contours are hand cut. This procedure helps eachmotif to stand out. Whilst the process is time-consuming, the result is certainly something to treasure.

Available In:



FRAGMENT 1 FRAGMENT 2 FRAGMENT 3 FRAGMENT 4

I	-	170x240 cm 5,58x7,87 ft		250x350 cm 8,20x11,48 ft	300x400 cm 9,84x13,12 ft	-	-	-	Special sizes/m2 10,76 ft2
FRAGMENT 1	-	995	1,414	2,634	2,828	-	-	-	301
FRAGMENT 2	-	995	1,414	2,634	3,613	-	-	-	301
FRAGMENT 3	-	995	1,414	2,634	2,828	-	-	-	301
FRAGMENT 4	-	995	1,414	2,064	3,613	-	-	-	301

# STRUCTURES 2.0 by 0E0 Studio

HANDTUFTED 100% NEW ZEALAND WOOL

Pile height: 15-18 mm Weight: 4,50 kg/m2 The new subdue color scheme of the now iconic Fragments collection by OEO Studio. This new palette allows the design to take on a different role, becoming more sophisticated and mystic in its overall aesthetic. The inspiration behind the Structures collection is 'traces of man' with a strong cross- cultural approach. The pattern design of the collection plays with references to past civilizations, drawing inspiration from old Chinese stamps as well as rural art and folklore. Handfuffed from STANDARD 100 by OEKO-TEX certified New Zealand Wool, with an additional OEKO-TEX cotton layer on the backside, making it suitable for any type of floor, for both residential and commercial spaces.

Available In



FRAGMENT 2 - FRAGMENT 2 - FRAGMENT 2

	-	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		300x400 cm 9,84x13,12 ft	-	-	-	Special sizes/m2 10,76 ft2
FRAGMENT 2 - ARCTIC GREEN		995	1,414	2,064	3,613	-	-	-	301
FRAGMENT 2 - PALE ROSE		995	1,414	2,064	3,613	-	-	-	301
FRAGMENT 2 - VULCANO DUST		995	1,414	2,064	3,613	-	-	-	301



Thomas Lykke and Anne-Marie Buemann, founders of OEO Studio, have established a distinct aesthetic which bridges the difference between individual detail and overall decor. Their work can be seen in individual homes, hotels, furniture production and other applications. Their philosophy allows for each project to develop its own 'soul'. This is a factor of both the natural materials they use and the vision a customer has in mind - as is the case with massimo's 'Fragments' series. Colours and materials are often deployed in unexpected ways - each time taking inspiration from their potential to provide a convivial backdrop for human interaction

All rugs are ha	andmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey = special sizes with 16-18 week delivery time				
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammability: 16CFR 1630 (FF-1-70)		Production: SA 8000 & BSCI			
	Social: Care & Fair	*STANDARD 100 by OEKO-TEX®		* Applies to Fragments 2.0 Collection only			

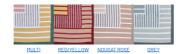


# **HEMP by Tanja Kirst**

HANDWOVEN 100% ITALIAN HEMP

Pile height: N/A Weight: 3,00 kg/m2 The collection by Tanja Kirst emerged from the artist's master project "Re: Thinking Hemp" that aims to produce raw textile materials from sustainably cultivated hemp. Handwoven with Italian hemp yarn, each thread consists of 50 thin threads spun together and dyed in bio colour. The colourful palette of the collection is a tribute to nature, while the unique pattern with flat weave and colour and weft effect, creates a different experience every time you enter the room. The rugs are bio-dyed, which gives them their natural colour hues that are woven in optical repetitions and interact depending on the light.

Available In:



I	-	-		250x350 cm 8,20x11,48 ft	-	-	-	-	Special sizes/m2 10,76 ft2
MULTI	-	-	1,827	2,290	-	-	-	-	-
RED/YELLOW	-	-	-	2,290	-	-	-	-	-
NOUGAT ROSE	-	-	-	2,290	-	-	-	-	-
GREY	-	-	1,827	2,290	-	-	-	-	-
		•	Ri	ug Underlay Inc	luded	•		•	



Tanja Kirst's work is characterized by reflection on thoughts and details that you don't immediately recognize. This includes subtle colour transition and gradation into shades. Tanja Kirst works with hemp as a sustainable alternative in textile design, rethinking a well-known material in a space between design and craftsmanship, she gives this eco-friendly material a whole new appeal. With interaction and observation, all the functions and details can be experienced over time. This experimental process and way of designing is developed with an intention to add more value to the textile – and to give a poetic approach and longevity to the product.

#### **AFFINITY by Vera&Kyte**

HANDTUFTED 100% NEW ZEALAND WOOL

Pile height: 8-22mm Weight: 5,00 kg/m2 The design bridges the gap between the organic and geometric. The soft scattered sprinkles are all neatly framed within a simplistic geometric motif within a solid color base. The different pile heights and hand cut shapes create an impression of layers. By using the finest New Zealand Wool, we are able to create a finished rug with an exceptional level of sturdiness, protecting the rug against wear and tear and pressure marks, without sacrificing on the luxurious look and feel.

Available In:



	-	170x240 cm 5,58x7,87 ft	200x300 cm 6,56x9,84 ft		-	-	-	-	Special sizes/m2 10,76 ft2
MOCHA	-	1,070	1,516	-	-	-	-	-	328
LAG00N	-	1,070	1,516	-	-	-	-	-	328
BLOOM	-	1.070	1,516	-	-	-	-	-	328



A Norwegian design duo. Vera & Kyte consists of Vera Kleppe and Åshild Kyte. Together they work within the fields of furniture, products and interior architecture. Always seeking new impressions, eager to discover the triggers for the next idea. This curious approach leads them to constantly explore new materials and aesthetics. Applying an analytical approach they seek to transform their curiosity into products that engage.

All rugs are har	ndmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: SA 8000 & BSCI		
	Social: Care & Fair	*STANE	ARD 100 by OEKO-TEX®	* Applies to Affinity Collection only		

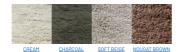


# RYA

100% NEW ZEALAND WOOL

Pile height: 45 mm Weight: 4,2 kg/m2 The Rya rug is made of 100% New Zealand wool, which adds natural beauty and ensures easy maintenance. The natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment, and also it has a natural ability to resist dirt.

Available In:



		170x240 cm 5,58x7,87 ft		-	-	-	-	-	Special sizes/m2 10,76 ft2
CREAM	666	973	1,435	-	-	-	-	-	301
CHARCOAL	666	973	1,435	-	-	-	-	-	301
SOFT BEIGE	666	973	1,435	-	-	-	-	-	301
NOUGAT BROWN	843	973	1,806	-	-	-	-	-	301

All rugs are ha	ndmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey =	special sizes with 16-18 week delivery time
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: SA 8000 & BSCI
	Social: Care & Fair	*STANE	OARD 100 by OEKO-TEX®	

# **BUBBLES**

HANDWOVEN 100% FELTED NEW ZEALAND WOOL

Pile height: 15-18 mm Weight: 5,3 kg/m2 The soft graphic expression of this rug adds a cool nordic ambience to your home. The felted wool is easy to maintain - the natural properties of New Zealand wool makes it non-allergenic and fire-resistant which helps to create a safe and healthy indoor environment

	140x200 cm 4,59x6,56 ft			-	-	-	-	-	Special sizes/m2 10,76 ft2
CREAM	1,069	1,231	2,290	-	-	-	-	-	382

All rugs are har	ndmade - size diviation on +/- 3% must be accept	ed.	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	oility: 16CFR 1630 (FF-1-70)	Production: BSCI		
	Social: Care & Fair					



# **BELIZE**

WOVEN 100% SISAL

Pile height: N/A Weight: 3,5-3,7 kg/m2

Belize is made in a simple design, yet with a lot of character. Natural rug in 100% Sisal with rubber backing. Sisal is sustainable, natural and biodegradable and has a strong durability.

#### With anti-slip rubber backing.

Available In:



	80x150 cm 2,62x4,92 ft	90x200 cm 2,95x6,56 ft	90x300 2,95 x9,84 ft			300x400 cm 9,84x13,12 ft	dia 200 cm 6,56 ft	dia 245 cm 8,20 ft	Special sizes/m2 10,76 ft2
TAUPE	188	274	414	575	1,150	1,801	602	935	-
NATURAL	-	274	414	575	1,150	1,801	602	935	-

# SUMACE

HANDKNOTTED

Pile height: N/A Weight: 3,0-3,2 kg/m2

Strong, sustainable and timelessly stylish. Sumace rugs are handknotted in 100% Hemp, which gives a sophisticated rustic expression and appeals to the basics in life. Hemp has a high abrasion resistance and its softness increases over time. It is sustainable, natural and biodegradable material that has a strong durability.



	-	170x240 cm 5,58x7,87 ft		250x300 cm 8,20x9,84 ft	-	-	-	-	Special sizes/m2 10,76 ft2
Natural - with fringes	-	952	1,392	1,763	-	-	-	-	301
Natural - without fringes	-	952	1,392	1,763	-	-	-	-	301
Black - with fringes	-	952	1,392	1,763	-	-	-	-	301
Black - without fringes	-	952	1,392	1,763	-	-	-	-	301
Navy - without fringes	-	952	1,392	1,763	-	-	-	-	301
			F	Rug Underlay Inc	uded				

All rugs are har	ndmade - size diviation on +/- 3% must be accept	Prices marked with grey = special sizes with 16-18 week delivery time			
Certifications:	Colorfastness to light: ISO 105-B02-grade 5	Flammab	ility: 16CFR 1630 (FF-1-70)	Production: BSCI	
	Social: Care & Fair				



# **UNIKA RUGS**

# VINTAGE

HANDKNOTTED 100% WOOL

Pile height: N/A Weight: 3,8 kg/m2 Unique rugs made of semi-old Anatolian handknotted rugs which are transferred into beautiful patchwork rugs by massimo. Choose your colour combination and we guarantee that you will get the most beautiful unique handmade rug with a long lasting value which is easy to maintain.

Available In:



NATURA

· <u>G</u>

	80x250 cm 2,62x8,20 ft	140x200 cm 4,59x6,56 ft	170x240 cm 5,58x7,87 ft			300x400 cm 9,84x13,1 2 ft		dia 300 cm 9,84 ft	Special sizes/m2 10,76 ft2
NATURAL LIGHT	591	849	1,210	2,226	3,246	4,452	1,849	2,661	371
NATURAL STRONG	591	1,039	1,514	1,774	3,246	3,548	2,319	2,661	371
GREY	591	1,039	1,514	2,226	3,246	4,452	2,319	2,661	371

## **TRASH**

HANDKNOTTED 100% WOOL

Pile height: N/A Weight: 3,8 kg/m2 Unique rugs transformed from traditional centuries old handknotted rugs. We wash them, some we use as they are, some we trash, some we color and some we bleach. We strive to obtain that expression of decadent decay which adds so much class to all kind of environments. The rugs are easy to maintain and the more you use them the more character they get.

[	-		200x300 cm 6,56x9,84 ft		250x350 cm 8,20x11,48 ft	300x400 cm 9,84x13,12 ft	-	-	Special sizes/m2 10,76 ft2
All Colore	_	1 1/1	1 677	_	2 ///6	3 366	_	_	280

Custom sizes available In stock - please ask for stock lis

# NATURAL KELIM

HANDWOVEN 100% NEW ZEALAND WOOL

Pile height: N/A Weight: 2,5 kg/m2 Each rug is unique and the combination of traditional weaving methods and patterns together with the natural colored wool provides unique rugs with high integrity. It has a natural ability to resist dirt and is sustainable, natural and biodegradable.



LIGHT GREY

	-	80x240 cm 2,62x7,87 ft	80x360 2,62 x11,81 ft	170x240 cm 5,58x7,87 ft		-	-	-	Special sizes/m2 10,76 ft2
LIGHT GREY	-	376	569	790	1,167	-	-	-	-
Rug Underlay Included									



# **RUG UNDERLAY**

## OEKO-TEX POLYESTER

When choosing a perfect rug, it is important to not forget the underlay. Rug underlay will improve how your rug feels underfoot, but it will also help maintain your rug as well as provide extra protection against moisture. Underlay carpets are also useful as noise protectors as they minimize the sounds such as footsteps, voices or moving furniture.

	70x190 cm 2,30x6,23 ft	80x240 cm 2,62x7,87 ft	130x190 cm 4,27x6,23 ft	160x230 cm 5,25x7,55 ft	190x290 cm 6,23x9,51 ft	240x290 cm 7,87x9,51 ft	240x340 cm 7,87x11,15 ft	290x390 cm 9,51x12,80 ft	Special sizes/m2 10,76 ft2
RUG UNDERLAY	40	56	62	83	126	185	210	253	25

# **TREATMENTS**

TREATMENTS	Price M2
MOTH PROOFING	16
FIRE RETERDANT	32
SCOTCH GLIARD	22

Massimo Spot Remover		32
Massimo Spot Remover	Cleaning Kit	43

# massimo

# **SAMPLES**

INDIVIDUAL SAMPLES	NET Price/Piece
15X15 CM	5
40X60 CM	39

COLLECTION SET	NET Price/Set
HANGER FOR SAMPLES	336
15x15 CM	108
40x60 CM	578

# **SHIPPING**

	WITHIN EUROPE	REST OF THE WORLD
	NET EUR	NET EUR
1-190 cm	45	150
190-250 cm	70	175
250-300 cm	130	260
300+ cm	TRC	TRC